

SUNDAY, MARCH 28, 1897.—COPYRIGHT, 1897, BY W. R. HEARST.

"CAMMEYER"
Stamped on a Shoe
MEANS STANDARD OF MERIT
6TH AVENUE
CORNER 20TH ST.
The Biggest Shoe House in the World

**OUR '97
SPRING STYLES**

Have been drafted by entirely new patterns, the models of lasts have all the new shaped toes, making graceful, comfortable shoes for less money than same values sold for last season. Below we quote a few specimen styles of Shoes for women, containing more merit than could be given elsewhere for the price.

**THE
'BOSTON'**
IN BUTTON AND LACE,
\$3.00



Made of Soolma Kid patent leather, newest shades of colored glaze kid, Russia leather and cloth top.

The line of Boston Shoes are made with '97 toe and are bound to please all women of good taste and judgment. The toe is medium round, sufficient room and comfortable, with no surplus to allow to turn up and look clumsy, in addition saving the purchaser \$1.00 to \$2.00 on each pair.

**WOMEN'S
OXFORD TIES,**
New Shapes and
Styles,
at
\$2.00



This line of Women's Oxford Ties have always been our banner line. They are made of Soolma Kid patent leather and in all the newest shades of glaze kid and Russia calf. Although the price is small, the variety is large, the ideas original, and the styles will soon be duplicated by higher-priced shoes. Equal grades cannot be bought for less than \$3.00 elsewhere.

**Ladies' Canvas Bicycle
Lace Shoes,**
In Black and Leather
Trimmed to match... **\$1.75**

**Women's Genuine
Soolma Kid, Pat. at
Leather Tip, high-cut
Bicycle Shoes... \$2.50**

**Women's Tan Glace
straight tip, high-cut
Bicycle Lace Shoes... \$2.50**

These lines of Women's Bicycle Shoes are higher cut than the ordinary or usual style sold elsewhere, and the values are unquestionably the greatest ever offered to the public.

OUR SPORTING SHOES
exhibited at the Madison
Square Garden are now
displayed in our windows.

Mail orders receive prompt attention. New Spring Catalogue now ready, mailed free.

A. J. CAMMEYER.
6th Ave., Cor. 20th St.

**Arnold
Constable & Co.**

**MISSSES' and
CHILDREN'S WEAR.**

Reefers, Jackets,
Organdi Frocks, Serge Suits,
Misses' Cotton Underwear.

BABIES' WEAR.

Hand-made Short Dresses,
Lace Caps, Pique Caps.

**CHILDREN'S REEFERS,
PIQUE WALKING COATS.**

Broadway & 19th St.

Vaughan's Seeds
Catalogue free St.

SIEGEL COOPER
SIXTH AVENUE 18th & 19th STS.
NEW YORK
THE BIG STORE

"The Big Store" has just closed a contract with one of the world's largest manufacturers of

Reed and Rattan Furniture

By which our great stores at New York and Chicago have practical control of the entire product of their five great factories.

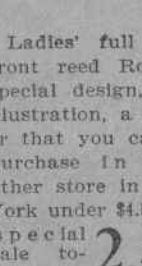
This means that "The Big Store" is in a position to sell Reed and Rattan goods at a less price than they have ever before been offered at retail in the history of furniture making. Reed goods are the most comfortable and useful for all housefurnishing, but their costliness has heretofore placed them beyond the reach of the ordinary purchaser. "THE BIG STORE" WILL HEREAFTER SELL THEM AT FROM ONE-HALF TO ONE-THIRD THE PRICE YOU WILL HAVE TO PAY IN ANY OTHER STORE IN NEW YORK. We have only space in this advertisement to mention four chairs. These give you but a faint idea of the enormous stock that we carry of these goods and of the wonderful prices that we will make on all lines.



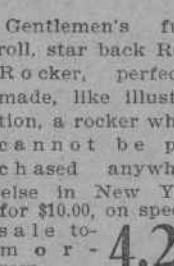
Ladies' Rocker,
like illustration made from clear white reed, a rocker that cannot be purchased anywhere else in New York under \$4.00; on special sale to-morrow **1.65**



Gentlemen's large size full roll reed rocker, made in the best manner, like illustration, a rocker which you cannot purchase anywhere else under \$8.50; on special sale to-morrow **3.45**

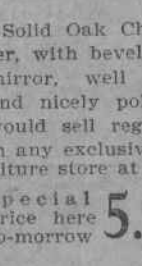


Ladies' full roll reed rocker, special design, like illustration, a rocker that you cannot purchase in any other store in New York under \$4.50; on special sale to-morrow **2.45**

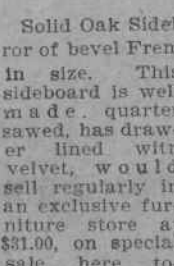


Gentlemen's full roll reed rocker, perfect design, like illustration, a rocker which cannot be purchased anywhere else in New York for \$10.00; on special sale to-morrow **4.25**

Other Furniture Bargains.



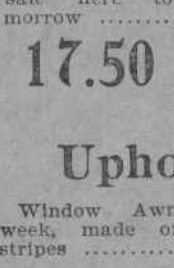
Solid Oak Chiffonier, with bevel glass mirror, well made and nicely polished, would sell regularly in any exclusive furniture store at \$10.00; special price here to-morrow **5.50**



Solid Oak Sideboard, with oval mirror of bevel French plate, 18x40 inches in size. This sideboard is well made, quarter sawed, has drawers lined with velvet, would sell regularly in an exclusive furniture store at \$11.00; on special sale here to-morrow **17.50**



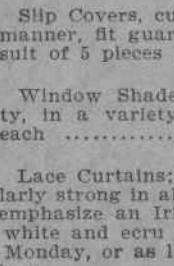
Solid Oak or Mahogany finished rocker, covered either with silk tapestry or damask, bolted frame, highly polished. You cannot buy them elsewhere in New York under \$4.00; special price here to-morrow **2.55**



Window Awnings, this week made of standard stripes **2.65**



Window Shades, 3x6, good quality, in a variety of colors, each **19c**



Lace Curtains; our line is particularly strong in all prices, but we will emphasize an Irish point curtain in white and cream worth \$3.65; Monday, or as long as they last **3.95**



Millinery Beauty

Better, more interesting, more popular every day. Daily arrival of new ideas from Paris and the addition of new creations from our own workroom keep our department ever new and varied. The most popular line in the city is our display of hats at from

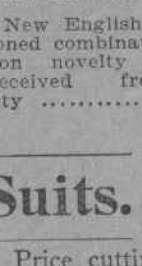
\$10.00 to \$20.00



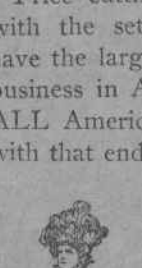
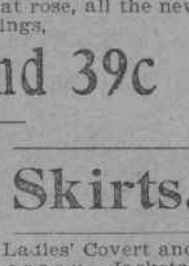
Untrimmed Hats.
Chip Hats, with velvet edge, variety of colors new and desirable... **1.00**

New English Walking Hats, two-toned combinations, the latest London novelty and just received from that city **2.00**

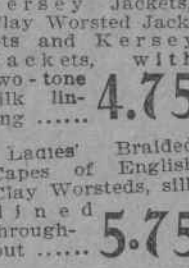
Artificial Flowers.
Every fancy and taste is catered to. There is no variety, kind or color that our great stock cannot produce. The new French hat rose, all the new and delicate shadings, **29c and 39c**



Price cutting continued daily with the set determination to have the largest Cloak and Suit business in ALL New York, in ALL America. We are selling with that end in view.



More of the Ladies' Brandenburg Suits, in all the popular colors, waist silk lined, beautifully braided; regular retail price should be \$18.00, **10.00**



Ladies' Covert and Kersey Jackets, Clay Worsteds and Kersey Jackets, with two-tone silk lining **4.75**



Ladies' Braided Capes of English Clay Worsteds, silk lined through-out **5.75**



A new lot of Ladies' Silk Brocade Dress Skirts, also Miroir Moire Dress Skirts, lined, interlined and bound (making them worth more), **5.50**

Photographs for Easter.

Many new styles will be shown in our photograph gallery for Easter customers. The **EASTER PROMENADE PANEL**, a beautiful photo for three-quarter lengths and full figures, neatly mounted on large panel card with tinted centre, particularly adapted for the market, will be made for the first time, at an introductory price, in either finish, of per doz. **5.50**

Torchon, linen and Platte Valenciennes WASH LACES, qualities usually sold in New York at 12c and 15c; a yard, your choice Monday here... **8c**

Fine quality ORGANDIE, 30 inches wide, beautiful dark and light patterns, Monday per yard... **5c**

Fine Corded LAWNS, DIMITIES and Lappet MULLS, magnificent assortment, usually 17c per yard, Monday... **10c**

Silk striped and silk plaid GINGHAMS, finest grades, made to sell for 40c; per yard, your choice Monday... **19c**

Made VEILS, embroidered edges, and colored chenille spots, regularly 40c, special Monday... **25c**

50 Rolls fine CHINA MATTING, would regularly sell for \$5.00 per roll of 40 yards; yours **2.50**

Real WHALEBONE, 8 and 9 inches long; Monday at the special price per dozen bones **14c**

MACHINE OIL, good quality, 3-ounce bottle, Monday price, per bottle... **3c**

Tapestry Brussels CARPET, made, laid and lined with padded lining, exclusive carpet stores charge 85c; per yard, here **60c**

RUSSET PATENT LEATHER and OX-BLOOD PASTE; Monday's price, per box... **5c**

5-4 BLEACHED SHEETING, as long as the 3 cases last; Monday you can buy it, per yard... **7 1/2c**

HAUTHAWAY'S ox-blood CLEANER and POLISH COMBINATION; Monday price, per package... **7c**

Painless and Reliable Dentistry.
Best Teeth, \$8.
Gold and Silver Fillings, and all modern Dentistry at prices to suit everybody. None but graduate and registered dentists, from 10 to 20 years' experience. No charge for extracting when teeth are ordered. **ALL WORK GUARANTEED.**

On the Big Store Roof Conservatory.
For one week we will offer the following specials:
Areta Lutescent, fast-growing house palm, very graceful, 3 ft. high; value, \$2.00; now **1.00**
Kentia Palm, very hardy, the prettiest palm grown... **50c**
Latania Borbonica, fan palm a hardy and attractive plant... **20c**

Dore Gallery of Paintings.

We take pleasure in announcing that the long-looked-for exhibition will be open for visitors next Monday morning. The gallery consists of the original London collection of paintings of Gustave Dore. There are more than 60 paintings, some 20x30 feet in size, and quite a number of etchings. Exhibition will take place on the 4th floor, and admission will be free to all.

EMBROIDERIES from 2 to 7 inches wide, neat patterns, many in the lot would regularly bring 18c per yard, Monday for... **10c**

MEN'S Good GLOVES, 1 clasp, all colors, buy them else where at \$1.00 if you can; here Monday... **69c**

LADIES' 4-button and 2-clasp GLOVES, plain, over-seam and piques, all shades, the best Glove 95c in America **95c**

LADIES' 4-button and 2-clasp Pique Kid GLOVES, in all colors, none better for the price, Monday... **1.25**

Plate Glass TRIPLI-CATE MIRRORS, oak frames, regular price, \$1.25; Monday... **85c**

58-inch cream TABLE DAMASK, with red borders at "The Big Store" Monday; special price per yard... **25c**

German linen dish TOWELING, 18 inches wide, with red borders; Monday's special price per yard will be... **6c**

Knotted Fringed DAMASK TOWELS, large size, excellent value; Monday's special price, each **12 1/2c**

24-inch SCHOOL UMBRELLAS, natural wood handles, fast black and warranted to wear well; your choice Monday... **35c**

Spring styles of OUTING FLANNEL, neat patterns; Monday at the special price per yard of... **5c**

\$500 ACCIDENT INSURANCE and your keys registered, so they may be easily recovered if lost, at the small price per **1.00**

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SIEGEL COOPER
SIXTH AVENUE 18th & 19th STS.
NEW YORK
THE BIG STORE

"The Big Store" has undoubtedly demonstrated its ability to make lower prices on fine

Black & Colored Dress Goods.

than any other store in Greater New York. The Great Crowds Which Have Attended Our Recent

SPECIAL SALES of DRESS GOODS are conclusive arguments of the successes of our Spring merchandise movement. We wish to call particular attention to our high-class novelties, as well as our staples in black goods. All the popular grades, as well as the ultra-fashionable styles, are found here in profusion at such low prices that we do not believe any other store in New York can equal. We quote below four special lots of Colored Dress Goods which are worthy of your quick attention Monday morning:

Iridescent Tinsels, Corded Gazelle, Blazines, in Mexican, Hammock and Egyptian weaves, Persians in silk and wool; Scotch and English Cheviots, Tweeds, Paris, German and English silk and wool Fancies, formerly \$2.50, \$3.00 and \$4.00 per yard, to be sacrificed at one price... **1.85**

45-inch black and colored heavy all-wool Nuns' Serge; 45-inch fine Surrah Serge, very fine and pure wool; 46-inch all-wool Jacquards and Lizards, blacks and colors; 45-inch black Brilliant Broche Mohairs, all-wool Checks, Cheviots, Tweeds and other fancy mixtures, regular grades, your choice, at... **48c**

On Centre Bargain Counter, off Main Alley, about 2,000 yards Fancy Mixed Dress Goods, in about twenty different styles; also 1,200 yards Covert Suiting, in ten colorings, an excellent quality for Bicycle Suits, usually sold at 45c; a yard elsewhere; at the Big Store now... **25c**

50 pieces Navy Blue Brilliantine, an exceptional quality, as good as you can buy anywhere else at 40c; regularly, very strong and brilliant; desirable for suits, skirts and Bicycle Costumes; 20 pieces same quality, also in blacks and browns, per yard... **25c**

Black Silks.
50 Pieces
Black brocade satins and gros grain Silks; rich, heavy quality, newest designs; good sellers at the regular price, \$1.15 the yd.; on our black silk counter, Monday only, THE YARD **88c**

Colored Silks.
Rich French Foulard Silks, in exclusive styles, bright silks, soft and durable, the correct Silks for Spring and Summer wear, the \$1 kind; at the Big Store only, per yard... **68c**

Black Figured Grenadines, 45 inches wide; beautiful patterns; a splendid quality; and the Big Store's price only, YARD... **68c**

Fancy Silks, Taffetas and Satins. Only the new and stylish ideas and colorings. Made especially for the season's Fancy Waist fabric, and the prices only, per yard, **69c, 75c, 85c**

Black Cachemire Dress Silks, 24 inches wide; a rich, soft gros grain silk, guaranteed to give perfect satisfaction as to durability; this quality considered splendid value regularly for \$1.25 the yard; Monday on black silk counter, THE YARD... **88c**

150 pieces Silks, stripes and figures, light and dark colorings; Printed Silks, in good designs; Plain Colored Surrah Silks, all suitable for waists, skirts and linings, and price Monday, per yard **25c**

Black Moire Velour; a good quality and very brilliant; nothing handsomer for the skirt; and the price regularly 75c; Monday, THE YARD... **58c**

As announced last Friday, "The Big Store" has again made a Sensational Clothing Purchase.

The Entire Stock of Spring Clothing of the World-Renowned Manufacturers, SAMUEL HAMMERSLOUGH & CO.

The Stock Consists of Fine Suits and Overcoats Made Up for the Spring of 1897.

All new goods, all correct styles. The purchase was made at 69 1/2c. on the Dollar

of what it cost Samuel Hammershough & Co. to make the goods, and this enables us to retail them at less than the price that we ourselves would have to pay at wholesale were the goods purchased under ordinary circumstances.

Office of SAMUEL HAMMERSLOUGH & CO., New York.
It is this day agreed between Samuel Hammershough & Co. and Siegel-Cooper Co. that Samuel Hammershough & Co. hereby sell to the Siegel-Cooper Co. their entire stock of Spring clothing at 69 1/2c. on the dollar of manufacturing cost of goods. (Signed.)

One grand assortment of Men's fine Spring Trousers, in Worsted, Cassimere, Cheviots, in stripes, plaids, checks and plain effects, regular price \$4, \$5 and \$6, your choice Monday... **1.75**

Men's fine Bicycle Suits, of Cheviot, Homespuns and Cassimeres, in all the latest Spring styles, your unserved choice of any Bicycle Suit from our Hammershough purchase, many made to regularly retail at \$6.50 and \$7.50; Monday... **3.75**

Men's Fine Spring Suits, in double and single breasted sack styles, all the popular patterns and colors. Suits which Hammershough manufactured to retail at \$10 and \$12, your choice Monday... **7.00**

Men's Fine Spring Suits in very handsome patterns of imported Worsteds and Cheviots and fine black Clay Worsteds in double and single breasted sacks and cutaway frocks which Hammershough manufactured to be retailed at \$15 and \$17, your choice **9.00**

Men's sack and frock Spring Suits in fine imported Worsteds and Thinblends, Tailored in Hammershough's best style. Made to retail at \$18 to \$22, your choice Monday... **12.00**

Hammershough's extreme novelties in Men's Suits, in Imported Worsteds and Cheviots and fine black Clay Worsteds in double and single breasted sacks and cutaway frocks which Hammershough manufactured to be retailed at \$25, \$28, \$30 and \$35, your choice Monday... **14.50**